

**HOW TO END WITH NEW PUBLIC MANAGEMENT  
NEW PERSPECTIVES FOR PUBLIC ACTION**

**Wednesday, May 14th, 2014**

**13th edition of the International Public Management Symposium (RIGP)**

organised by the Institute for Public Management and Economic Development  
(IGPDE)  
in partnership with the General Secretariat for the Modernisation of Public Action  
(SGMAP), OECD and France Culture Plus

*Pierre-Mendès-France Conference Centre*

With emphasis on Performance-based management, on enhancing the profitability of public services and an anti-bureaucratic discourse, the New Public Management has been a crucial reference for public management since the 1970s (Roger Levy, 2010). Despite criticism and a management style which nowadays is only “new” by name, New Public Management is nevertheless continually expanding and changing.

This 13th Edition of the Symposium will analyze, in various countries, the variations of the New Public Management, its exchanges of practices and ideas and its consequences for public management. What lessons can be drawn? Are new models starting to appear?

Drawing on recent social science research and confronting it with the everyday experiences of practitioners, this conference will attempt to identify new alternatives for public management.

**PROGRAM**

8:30 a.m. – Welcome coffee

9:00 a.m. – **Words of welcome** : Mylène **ORANGE-LOUBOUTIN**, IGPDE director general

9:05 a.m. – **Opening** : Laurent de **JEKHOWSKY**, general secretary of the Financial and Economic ministries

9:30 a.m. – **Plenary conference** : Ezra **SULEIMAN**, professor of political science, Princeton University, **United States** : *New Public Management, toward a dismantling of the democratic State?*

**HOW TO END WITH NEW PUBLIC MANAGEMENT  
NEW PERSPECTIVES FOR PUBLIC ACTION**

**Wednesday, May 14th, 2014**

**10:15 a.m. – Workshops :  
New Public Management, international approaches**

**Workshop 1**

**The “one best way”: one or several  
NPM ?**

NPM seems to have substituted a plurality of management methods by a uniform body of solutions. These include e-governance, “agencification,” decentralisation, privatisation and restriction of the State’s field of intervention. How does NPM adapt to the various contexts? Are there constant features among the solutions it proposes ?

**Workshop chair :**

**Véronique CHANUT**, Professor of Management Sciences, University of Panthéon-Assas, **France**

**Knut REXED**, former Director of the Swedish Public Management Agency, Emeritus Professor of Economics and Consultant, **Sweden**

**Colin TALBOT**, Professor of Government, University of Manchester, **United Kingdom**

**Workshop 2**

**The role of international institutions in  
the spread of NPM**

With its compendiums of good practices, its awards for good governance and its targeted credit allocations, NPM influences public policies in an ever-larger sphere, expanding from the center toward the peripheries. What role do the international institutions (UN, IMF, World Bank, OECD, European Union, etc.) play in disseminating NPM practices ?

**Workshop chair :**

**Magdalena HADJIISKY**, political science Lecturer, Sciences Po Strasbourg, **France**

**John-Mary KAUZYA**, director of the Public Administration Capacity branch (PACB) of the Division for Public Administration and Development Management (DPADM) in the Department of Economic and Social Affairs (DESA), **UN**

**Valéry RIDDE**, Professor of Public Health, University of Montreal, **Canada**

**Mario MARCEL**, Deputy Director of Public Governance and Territorial Development, **OECD**

**HOW TO END WITH NEW PUBLIC MANAGEMENT  
NEW PERSPECTIVES FOR PUBLIC ACTION**

**Wednesday, May 14th, 2014**

**11:30 a.m. – Workshops :  
the effects of New Public Management, a thematic approach  
to public services**

**Workshop 3**

**NPM at the hospital : an aborted  
attempt to modernise?**

The hospital as an institution is being challenged. Measurement of its efficiency is often at the core of the debates ;politicians respond by setting up sophisticated management tools to guarantee high performance. What are the advantages and disadvantages of this new management of hospitals?

**Workshop chair :**

**Nicolas BELORGEY**, Researcher in Sociology, Sciences Po Strasbourg, France

**Pascal GAUDRON**, Director of Medical Affairs, Limoges Hospital, and Associate Researcher for Walter J.-Somers Chair of International strategic Management, HEC Montréal, France

**Anne Marije van ESSEN**, Professor of sociology, University of Amsterdam, Netherlands

**Workshop 4**

**From customer to client: a paradigm  
shift in the public service model**

The last waves of administrative reforms have given wide scope to satisfaction surveys, commitment charters and co-production of public services. NPM tends to transform beneficiaries into clients and apply marketing techniques to service. What are the contents, stakes and effects of “client-oriented” reforms?

**Workshop chair :**

**Marcel GUENOUN**, Lecturer in Management sciences, University of Aix-Marseille, France

**Francisco CARDONA**, Expert on Governance and Public Management, former Principal Administrator at OECD, Spain

**Evelien TONKENS**, Professor of sociology, University of Amsterdam, Netherlands

**HOW TO END WITH NEW PUBLIC MANAGEMENT  
NEW PERSPECTIVES FOR PUBLIC ACTION**

**Wednesday, May 14th, 2014**

2:15 p.m. - **Workshop summary** : **Françoise WAITROP**, head of mission, SGMAP

2:30 p.m. - **Conferences in the spotlight** : **What are the alternatives to New Public Management?**

**Christian PAUL**, former Minister, Deputy from the Nièvre, founder of “The 27th Region” **France**

*The Politician and the administration of tomorrow*

**Marie HERBORG KROGH**, Anthropologist and Project Manager, MindLab, **Denmark**

*FabLabs, new places for designing public action*

**Giovanni ALLEGRETTI**, Architect and Social Science Researcher, University of Coimbra, **Portugal**

*Participatory budget experiences in Europe*

**Guillaume LE BLANC**, Philosopher and Writer, University Michel-de-Montaigne – Bordeaux III, **France**

*For an administration at the service of the « Invisible people »*

**Ksénia ERMOSHINA**, doctoral Student in Sociology of Innovation, Ecole des mines of Paris, **Russia**

*Smartphone applications: new forms of citizen mobilization to improve public service, the Russian example*

**Roland GORI**, Psychoanalyst, Professor of psychopathology and founder of the movement “L’Appel des appels” (The Call of Calls), **France**

*Citizens against the bureaucracy of evaluations*

4:30 p.m – **General Discussion between participants and speakers**, led by **Ezra SULEIMAN**

5:00 p.m. **Conference closing session**