



MINISTÈRE  
DE L'ÉCONOMIE,  
DES FINANCES  
ET DE LA SOUVERAINETÉ  
INDUSTRIELLE ET NUMÉRIQUE

*Liberté  
Égalité  
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# AGENDA

Tuesday 21<sup>st</sup> of June 2022

Conference "The Single Market, the natural playground for European SMEs"  
French Ministry of Economy, Finance and Industrial and Digital Sovereignty  
Center of conferences Pierre Mendès-France, 139 rue de Bercy – Paris

21

JUNE

Provisional agenda and confirmed speakers

Conference facilitator : **Gaëtane Meslin**

**09:00 – 09:20**

**Opening of the conference**

**Thomas COURBE**, Director General of the French Directorate- General for Enterprises  
**Hubert GAMBS**, Deputy Director-General DG GROW

**09:20 – 09:25**

**Motion design on the single market**

**09:25 - 10:15**

**Round table n° 1: A Single Market for the benefit of SMEs**

**Sandrine GAUDIN**, Secretary General for European Affairs  
**Didier KINET**, SME Envoy for Belgium; Director General at the SME Policy Directorate,  
FPS Economy  
**Véronique WILLEMS**, Secretary General of SMEunited  
**Romain MOULIN**, CEO, Exotec

**10:15 - 10:30**

**Presentation of Solvit – an out-of-court dispute resolution tool**

**Louise BREHIER**, Head of the legal department of the French General Secretariat for European Affairs

**10:30 – 10:45**

### **Change in perspective – Keynote on the Brussels Effect**

**Anu BRADFORD**, Anu Bradford, Professor of Law and International Organizations at Columbia Law School

**10:45 – 11:45**

### **Round table n° 2: Regulation and cultural practices within the EU: obstacles or opportunities for SMEs?**

**Francesco MARTUCCI**, Professor of Public Law at the University Paris 2 Panthéon-Assas

**Outi SLOTBOOM**, Director for Strategy and Economic Analysis, (DG GROW)

**Armgard WIPPLER**, Deputy Director-General in charge of SMEs, Ministry for Economic Affairs and Climate Action (Germany)

**Juho ROMAkkANIEMI**, CEO of Finland Chamber of Commerce, Chair of Eurochambres “Single Market” Committee

**Arnold HERINCKX**, CEO, Posidonia

**11:45 - 12:30**

### **Panel on digitalisation: SMEs and the Single Market: the possibilities of a digital idyll**

**Tariq KRIM**, Founder of Polite

**Sahra-Josephine HJORTH**, CEO, CanopyLAB

**Hani SHERRY**, CEO and co-founder, TiHive Technologies

**Vincenzo RENDA**, Senior Policy Manager, Digital Europe

**Yves DUCHESNE**, CEO, Acceis

**12:30 - 2:00**

### **Lunch break**

**2:00 - 2:20**

### **Opening of the afternoon sessions – Keynote speaker**

**Anna CAVAZZINI**, member of the European Parliament (group of the greens), president of Committee IMCO

**2:20 - 3:20**

### **Round table n° 3: Environmental transition and energy dependency**

**Mechthild WÖRSDÖRFER** (Opening speech), Deputy Director- General (DG ENER),

**Fabrice LE SACHÉ**, Chair of BusinessEurope “Entrepreneurship and SME” Committee

**Roman ZIMA**, CEO, Respilon

**Fany RUIN**, First Vice-President of CCI France and member of Eurochambres

**Tim BROOK**, Head of Division for Enterprise at the Swedish Agency for Economic and Regional Growth

**3:20 - 3:40**

### **Panel on public procurement: The public procurement, a lever for the development of European SMEs**

**Stéphane DE LA ROSA**, Professor of Law at the University Paris- Est Créteil, expert on public procurement

**3:40 – 4:40**

### **Round table n° 4: Financing tools for SMEs within the Single Market: key levers to manage the main transitions of the 21st century (digital, environmental...)**

**Martina DLABAJOVA**, Member of the European Parliament (group Renew), coordinator Renew at the Committee on Industry, Research and Energy (ITRE)

**Laurent BRAUN**, Head of Business Development at the European Investment Fund (EIF)

**Tomasz ROBACZYNSK**, Member of the board of Bank Gospodarstwa Krajowego (BGK)

**Alice ALBIZZATI**, Founding Partner, Revaia

**Astrid BARTELS**, Head of Unit, Access to Finance (DG GROW)

**4:40 - 5:00**

#### **Closing speech**

**Caroline MISCHLER**, Director of the European and International department of the French Directorate-General for Enterprises, SME Envoy for France

**Marian PIECHA**, Director general at the Ministry of Industry and Trade of the Czech Republic, SME Envoy for the Czech Republic