



**SECRETARIAT D'ÉTAT  
CHARGÉ DE L'ÉCONOMIE  
SOCIALE, SOLIDAIRE  
ET RESPONSABLE**

*Liberté  
Égalité  
Fraternité*

**A new standard for a new capitalism: accelerating corporate responsibility  
through non-financial information**

**Webinar – December 8<sup>th</sup> 2020**

8 :30 – 8 :40	<b>Opening remarks by Bruno Le Maire</b> , Minister of the Economy, Finance and Recovery, <b>and Olivia Grégoire</b> , Secretary of State for the Social, Inclusive and Responsible Economy
8 :40 – 9 :00	<b>Keynote #1 –</b>
9 :00 – 10 :00	<b>Rountable #1:</b> Accelerating the ecological and social transition thanks to non-financial data
<i>This round-table will be an opportunity to discuss which information is deemed most relevant to steer the ecological transition. Non-financial information and data are all at once internal control and management tools, indicators for investment analysis and decision-making, and a means of involving stakeholders.</i>	
	<u>Introduction and moderation</u> by <b>Bénédicte Peyrol</b> , Member of Parliament  <u>Panel discussion :</u> <b>Jean-Jacques Barbéris</b> , member of the executive committee in charge of institutional clients and the ESG, <b>Amundi</b>  <b>Antoine Sire</b> , responsible for corporate engagement, member of the executive committee, <b>BNP Paribas</b>  <b>Florian Berg</b> , Massachusetts Institute of Technology ( <b>MIT</b> )  <b>Ghizlaine Amrani</b> , co-founder, <b>QuantCube</b>
10:00 – 10 : 15	Break
10 : 15 – 10 : 25	<b>Keynote #2:</b> TBC
10 : 30 – 11 : 30	<b>Rountable #2:</b> Innovating in non-financial reporting instead of running after compliance: an essential posture to adapt information to all companies.
<i>The existing non-financial reporting requirements were designed for large companies - some have been innovative and ambitious, but they are often criticised for doing only a compliance exercise with reporting regulation. This often prevents the reporting to be relevant along the whole value-chain and to individual companies. A debate has started at the European level to extend reporting requirements to smaller companies, as is already the case in Sweden, for example, for companies with more than 250 employees.</i>	
	<u>Introduction and moderation</u> by <b>Alexandre Holroyd</b> , Member of Parliament



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	<p><u>Panel discussion</u> :</p> <p><b>Sophie Flak</b>, director of CSR and digital and member of the executive committee, <b>Eurazeo</b></p> <p><b>Thierry Philipponnat</b>, director of research, <b>Finance Watch</b>, member of the EU Sustainable finance Platform</p> <p><b>Marie-Claire Daveu</b>, Director of Sustainable Development and International Institutional Relations, <b>Kering</b></p> <p><b>Florian Schoeller</b>, managing director and founder, <b>Scope Group</b></p>
11:30 – 11 : 40	<p><b>Keynote #3: Patrick de Cambourg</b>, update on the work of the EU Task force on non-financial reporting</p>
11 : 45 – 12 : 45	<p><b>Rountable #3: Geopolitics of reporting: what convergence in the long term for non-financial information at the international level?</b></p>
	<p><u>Introduction and moderation</u>: <b>Eric Hespeneide</b>, Chair of the Board, <b>GRI</b></p> <p><u>Panel discussion</u> :</p> <p><b>Magnus Billing</b>, Chief executive officer, <b>Alecta</b></p> <p><b>Arlene McCarthy</b>, Adviser to the president, <b>Bloomberg</b></p> <p><b>Thierry Déau</b>, Chief executive officer and founder, <b>Méridiam</b>, President of Finance for tomorrow</p>
12 : 45 – 13 : 00	<p>Closing remarks by <b>Clément Beaune</b>, Secretary of State for European Affairs</p>